

Art in Action honors Edward Goodstein and Francesca Eastman and the Goodstein Foundation

The Goodstein Foundation support of Art in Action enabled the creation of the online lessons by developing the lesson prototypes. Today these online lessons help hundreds of teachers and students learn about art. Our thanks to the dedication and creativity of the Goodstein staff, and to Edward and Fran, who encouraged and supported their efforts.



Francesca Eastman is a past Board Member of Art in Action and is a trustee of the David B. and Edward C. Goodstein Foundation. She is a director of the San Mateo County Community Colleges Foundation and serves on the board of the Family and Children Services of Palo Alto and the Redwood City Library Foundation. She is Past Chair of the Atherton Arts Committee, where she developed the Art in the Park after school program. A Boston native, Fran holds an A.B. with honors in art history from Manhattanville College, Purchase, NY, and an M.A. from Clark Art Institute in Williamstown, MA. She is a former curatorial associate of the Museum of Fine Arts, Boston, and lecturer in art at Regis College, Weston, MA. She did graduate work in early modern art at Stanford University, and is currently completing a museum management program in textiles at Cal State University. Fran has generously supported Art in Action for many years, including chairing the first Art in Action benefit in 2007 at Kohl Mansion.

Edward Goodstein is a Denver native with a B.A. in European history from Syracuse University. After college he moved to London where he specialized in Old Master paintings at Crane-Kalman and Leggatt Brothers Galleries. He received an M.A. in art history from Stanford. He works as an independent advisor to Christie, Manson and Woods, and other private galleries, and he is a past sponsor for the art historical/art journalism essays of The Spectator Magazine.

Inga Dorosz is a graduate of UCLA. Her M.F.A from Stanford University includes photography, sculpture and new genres. Inga was a leader in the design and formatting of the online lessons, and worked with the Goodstein team to enrich the many related resources, including music, art history, and animation. Inga designed the prototype Flash animations for the lessons, a feature of the online program that has been extended to all lessons and provides explanations and examples that illustrate the art concepts and vocabulary.



Carla Cruttenden is a graduate of the University of California, Santa Cruz, with a fine arts major. A talented graphic designer, Carla worked on the creation and design for the online lesson format and content. Her illustrations and graphics have inspired the overall format and lesson styles. Carla's creativity, skill, and aesthetic consistency helped maintain a level of quality and clarity that continues to guide the online lesson format.

David Sleeth is a sculptor. A graduate of UCSC, he is currently completing an MFA degree at Mills College, Oakland. David illustrated lessons and handouts, wrote instructions on how to use various media, and directed the video for sketch and project directions.

