



Achievements of 2011

Launched in 1982, Art in Action is a national nonprofit organization dedicated to fostering the educational development and creativity of children through innovative visual arts programs and communities.

- Reached **27,000 students** in **118 schools** in **19 states** bringing them quality art experiences and education to stimulate students' creative thinking and confident expression.
- Achieved a **99.7% user satisfaction**.
- Trained **900 teachers and parent volunteers** to empower them to teach art to children with confidence.
- Launched the **Visual Arts Scholarship Program** introducing our program to **5,000 more students** in 85 schools, many with limited opportunities for exposing students to art.
- **Displayed over 3,000 works of student art** in collaboration with schools, public libraries, and local businesses, developing students' self-esteem, promoting the arts, and building community.
- Worked with **225 volunteers** to provide office and event support, advocate for art, and pack art materials for our schools.
- Hosted a successful third annual **Atelier d' Artistes** fundraising event raising \$80,000 to support Art in Action programs.
- **Subsidized art programs** at underserved schools and Boys & Girls Clubs through donations from foundations and individuals.



"I believe each individual child deserves the chance to find their creative side, and with the means to do this through your Visual Arts Scholarship, I believe they will." - Teacher

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 **art in action**
imagination moves the mind



From the Executive Director



What are the most important lessons your child will learn in school? Teachers and parents that teach the Art in Action Program report that their students are able to successfully interpret visual language, illustrate ideas, and are more culturally aware. Stories about Africa are enhanced as first graders decorate African masks while listening to the beat of a drum. Renaissance times come to life for seventh graders when they create a fresco of a cityscape. When we educate the whole child, students engage in their learning.

This year we are excited about launching the Art in Action Visual Arts Scholarship Program that brings a quality art education to students nationwide. This program ensures the benefits and pleasures of the arts to children who might otherwise never experience them. We are also excited to extend art related events to our adult community through the newly formed Friends of Art in Action.

We continue to focus on reaching more children and building a strong infrastructure to support all of our schools. Our online lessons make it possible to reach children in rural areas like Burnt Ranch, CA and in cities like Brooklyn, NY. We have laid the foundation for a future of sustainable growth. We thank our supporters who help fund online lesson development, teacher and docent training, art shows, scholarships and more.

As we embark on our 30th anniversary, we are grateful to the dedication and energy of our Executive Board, Advisory Board, staff, sponsors, teachers, principals, parents, volunteers, and **especially you, our donors**, who make it possible to spark our children's imaginations and empower them to see the world in new ways.

Judy Sleeth

Report to the Community 2011

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Thank You!

We acknowledge with gratitude the generosity of our donors and volunteers. Thanks to you, we raised \$369,000 in 2010-2011 to bring art to children.

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*"Art in Action is great. You really get to use your imagination and express yourself. I think everyone should do Art in Action."
- Student*



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"Fabulous program! I have learned so much myself just by teaching the lessons." - Teacher

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"It's a wonderful program that brings out the best in each child." - Parent

Donor Spotlight



Jane and Kevin Quinn have generously supported Art in Action for years. Their three children loved the Art in Action Program, especially because Jane helped teach art in their classrooms.

"I like how Art in Action makes it possible for art to be more a part of my children's lives. Art gives kids a new perspective as they see the world through the eyes of the artists and discover art masterpieces. They have learned about many different cultures and times and to express original ideas through their own creations." - Jane Quinn

"Art in Action helped me explore my imagination and show my own ideas. Art gives me a chance to let out my emotions and turn them into something truly spectacular." - Daughter

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How can you help?

- Donate funds to Art in Action to bring art to children.
- Volunteer your time at Art in Action or at your school.
- Advocate for equal access for all children to have a quality arts education.

